



Funding & Engaging LGBTQ-Owned Companies, a \$1.7 Trillion Dollar Network

Featuring:



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Who is Already Working with LGBT-Owned Businesses?



nglcc Corporate Partner

There's plenty of room for YOU, TOO!



Who is the National LGBT Chamber of Commerce (NGLCC) ?

- The **business voice of the LGBT community**
 - Direct link between LGBT business owners, corporations, and government
 - Leading national policy advocates for LGBT economic inclusion
 - Founder of the National Business Inclusion Consortium (NBIC) in 2012
 - 50+ NGLCC affiliates in the U.S. and internationally
 - Offices in Washington DC and New York City
 - Founded in 2002; NGLCC Global division established in 2014
- Exclusive **certifying body for LGBT Business Enterprises** (LGBTBEs)
- Hosts largest LGBT business event in the world: **NGLCC International Business & Leadership Conference**
August 14-17 | Philadelphia



Get Your LGBT-Owned Business Certified TODAY

Our Network Is Ready To Do Business – As an LGBTBE, you'll have access to the full network of NGLCC, the National LGBT Chamber of Commerce, which features more than 200 corporate and government partners expressly looking to do business with certified LGBTBEs. Plus, our 1000+ LGBTBEs cut across all industries, from construction to apparel to technology to professional services, and are seeking B2B opportunities and strategic partnerships with other LGBTBEs like you!

LGBTBEs Stay In Business Longer - Thanks to increased resources and opportunities, certified LGBTBEs stay in business longer than the average American small business – over twice as long, according to NGLCC's "America's LGBT Economy" Report.

LGBTBE Certification Scales With Your Business - Certification can benefit your business at any size. Our LGBTBEs range from sole proprietors to multinational LGBT-owned corporations, with revenues in the hundreds of millions!

The LGBT Consumer Is Looking for You – The LGBT community spends more than \$917 billion every year on goods and services, and they are more than 75% likely to change brands when they know they are LGBT inclusive. Stand out as a go-to supplier in your community by advertising your LGBTBE certification.

WHO IS ELIGIBLE FOR LGBTBE CERTIFICATION?

Be at least 51% owned and operated by an LGBT person or persons who are U.S. citizens or lawful permanent residents

Exercise independence from any non-LGBT business enterprise

Have its principal place of business (or headquarters) in the United States

Be formed as a legal for-profit entity in the United States

Get Certified
Online Today:
nglcc.org

Two Major Advances for LGBTBE Inclusion & Opportunity in 2017

'Billion Dollar Roundtable' Now Includes LGBT, Disability, And Veteran-Owned Businesses In Corporate Supply Chains

NEWS PROVIDED BY
National Gay & Lesbian Chamber of Commerce
Aug 17, 2017, 15:00 ET



WASHINGTON, Aug. 17, 2017 /PRNewswire-USNewswire/ — The National Gay & Lesbian Chamber of Commerce (NGLCC), the business voice of the LGBT community, and the USBLN (US Business Leadership Network), the disability inclusion business resource, are pleased to share that The Billion Dollar Roundtable voted to expand their criteria of diverse businesses counted toward a corporation's billion dollar supply certified LGBT Business Enterprises (LGBTBEs), Disability-Owned Veteran Disability-Owned Business Enterprises (SDV-DOBEs) and DOBEs™).

"The inclusion of LGBT, disability, and veteran-owned businesses best practice in supplier diversity of including all communities. **President Justin Nelson**, "In the United States, LGBT-owned businesses adding over \$1.7 billion to the economy, much of that due to in our businesses included in the criteria that rewards corporate owned businesses to thrive."

The Billion Dollar Roundtable was created in 2001 to recognize least \$1 billion with diverse suppliers. The BDR promotes and supports through the production of white papers, thought leadership, and initiatives to continue growing their supplier diversity programs.



Attention LGBTQ business owners!



LGBTQ-owned businesses now have a seat at 'Billion Dollar' table

The Billion Dollar Roundtable, an organization that advocates for corporate supplier diversity, is giving LGBTQ-owned businesses a seat at the table.

NBCNEWS.COM | BY NBC NEWS

The inclusion of NGLCC certified LGBT-owned businesses is now a stand alone CEI criteria

Let NGLCC Help Your Company Keep or Achieve

100

on the  HUMAN RIGHTS CAMPAIGN Corporate Equality Index

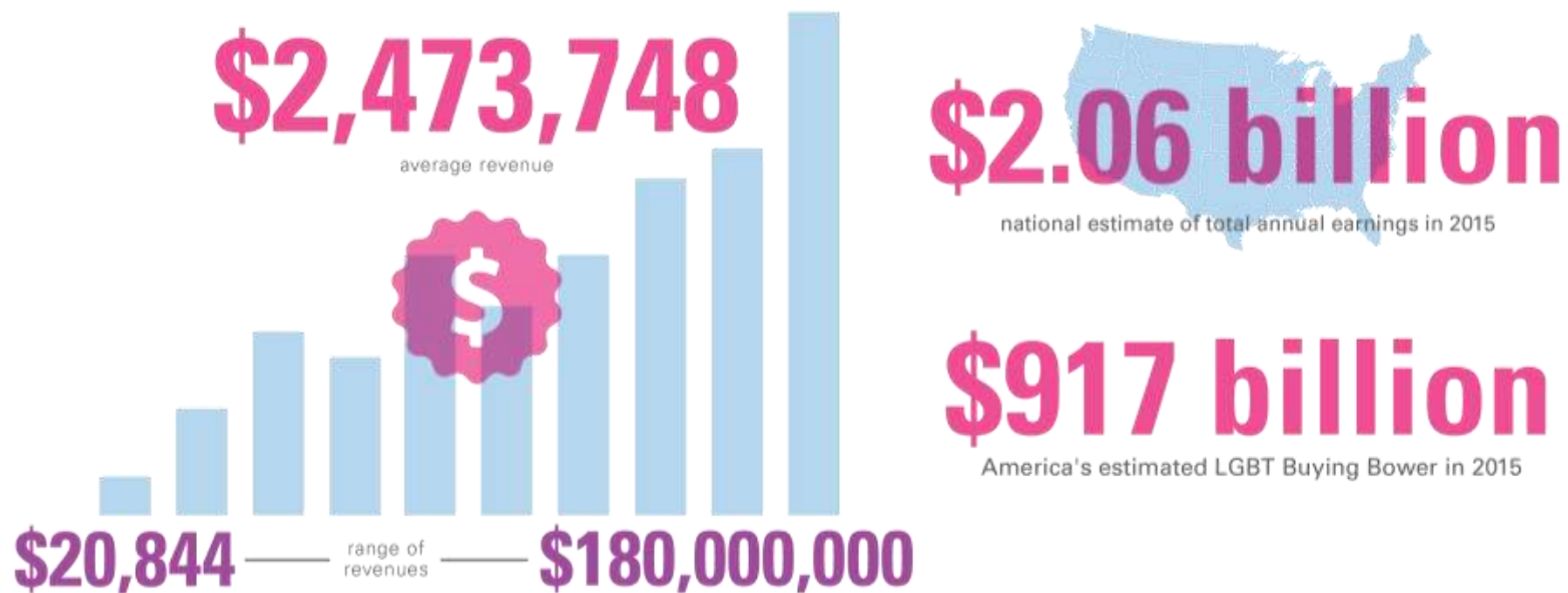
The Circle of Business Inclusion



American LGBTBiz Would Be 10th Wealthiest Nation in the World

If all estimated LGBT-owned businesses in America are projected,
their contribution to the economy exceeds

\$1.7 Trillion



One Report Changed the National Dialogue on LGBT Businesses

Bloomberg Business
LGBT-Certified Suppliers Jump as Big Companies Seek New Sources

FORTUNE
The 5 States Where LGBT-Owned Businesses Are Thriving
Jan 16, 2017
It may come as no surprise that states where startups traditionally thrive are also good for LGBT-owned businesses. After all, such states typically have good business networks, access to venture capital, and other forms of financing that are all important to fostering business growth.

The Washington Post
There's green in being gay: LGBT businesses contribute \$1.7 trillion to the U.S. economy
If you're an LGBT business owner, you should get certified as one.
WASHINGTONPOST.COM

FiveThirtyEight
\$1.7 trillion
Estimated total contribution to the U.S. economy from businesses, according to a report from the National of Commerce. That's based on an extrapolation from 900 certified businesses contributing \$1.15 billion
Now]

ECONOMIC IMPACT OF LGBT-OWNED BUSINESSES
\$1.7 TRILLION CONTRIBUTED TO U.S. ECONOMY
33,000 JOBS CREATED
\$2.4 MILLION AVERAGE REVENUE
SOURCE: NATIONAL GAY AND LESBIAN CHAMBER OF COMMERCE

Mashable
The number of LGBTQ-certified businesses has tripled in the last five years
365

LGBT Rights 2017: Big Companies Seek Inclusivity As Number Of LGBT-Certified Suppliers Sees A Spike, Report Shows
BY SEERAT CHABBA ON 02/15/17 AT 3:40 AM

International Business Times

LGBT weekly
America's First Cable News Affiliated LGBT Media Company
CNO WIRE



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