



OrderCircle

Bringing the **efficiency** of e-commerce
to B2B wholesale

Zahi Darwazeh

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Today

B2B



B2C



The process

COSTLY



In-house sales reps

INEFFICIENT



Phone / Fax / Email

LOWER MARGINS



Middlemen

B2B is more complex

B2B



Payment Terms



Minimums Orders



Price Tiers



Invoicing



Case Packs

B2C

X

X

X

X

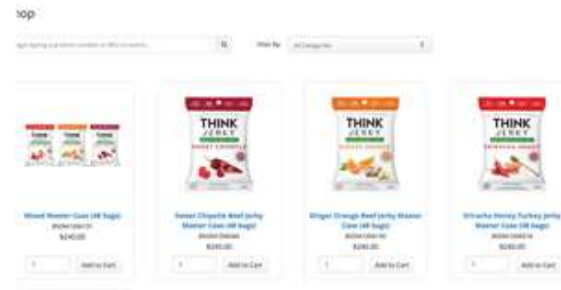
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OrderCircle Solution



Wholesale Portal



E-Commerce Website

Our Ecosystem

Our brands

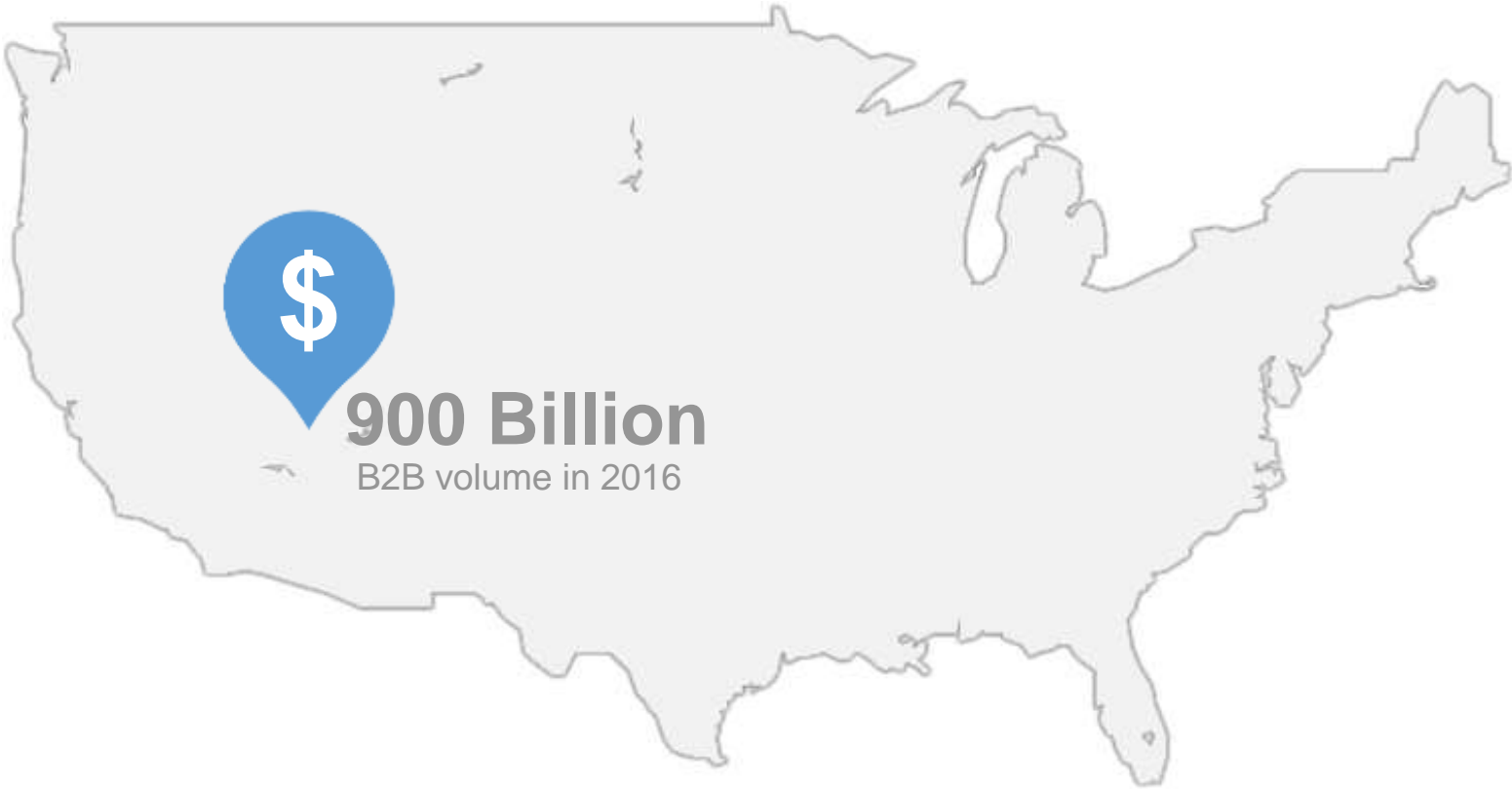


Retailers



Savings
of
30%

The Market



Traction

72

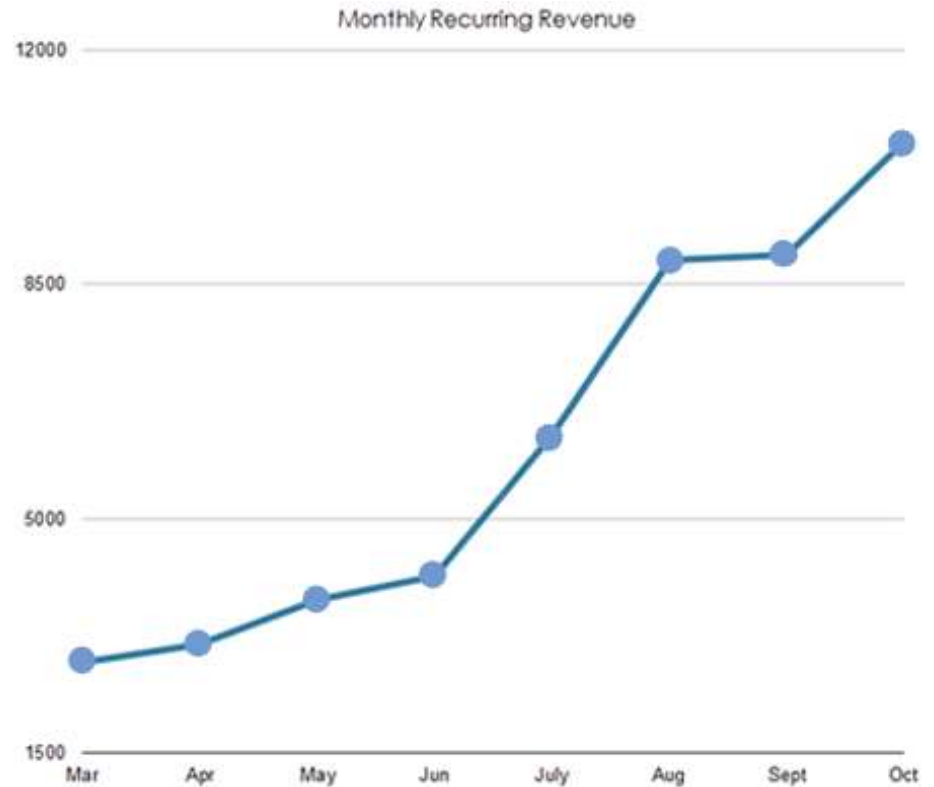
Brands

18k

Retailers

\$10K

MRR





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