



**vacayo**

**TRUTH OLADAPO**  
FOUNDER & CEO

## Problem

Jenny doesn't want  
a hospitality project

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Jenny's empty  
home



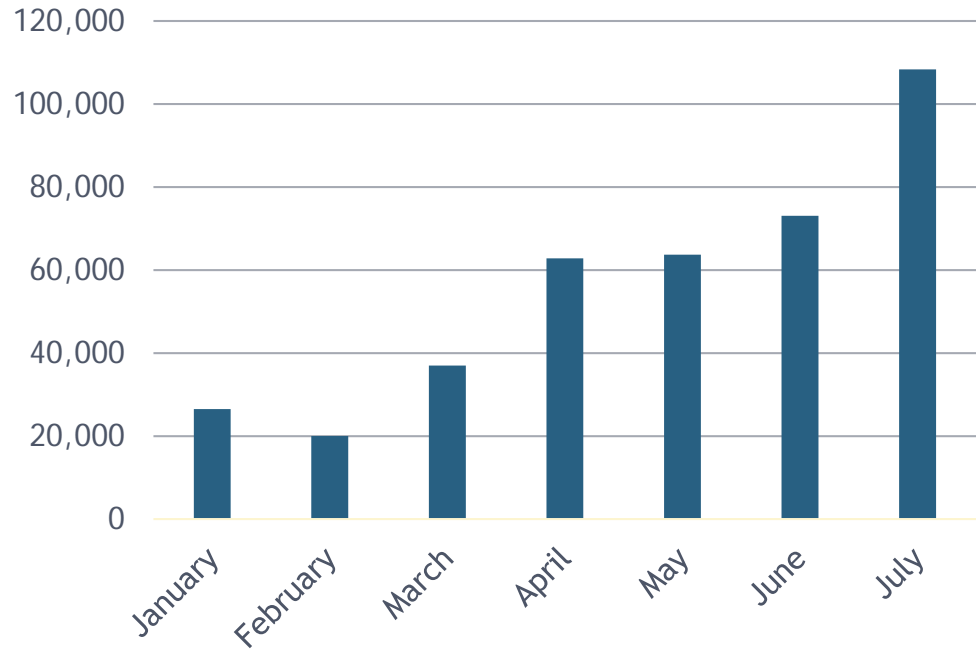
Jenny's  
furnished home

Airbnb does  
not furnish their  
listings!

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# Annual Revenue

- **\$670K** in Net Revenue
- **Profitable**
- **6 cities with 60+ homes**



A woman with long brown hair and bangs is sitting on a white kitchen counter. She is wearing a white long-sleeved top and blue jeans. She is looking down at a laptop that is open in front of her. The kitchen has white cabinets and a double sink. To the right, there is a bowl of colorful vegetables. The entire image has a blue tint. A large white quote is overlaid on the left side of the image.

“

Vacayo software guarantees  
landlords higher income and  
eliminates vacancy risk.

”

# How are we different?

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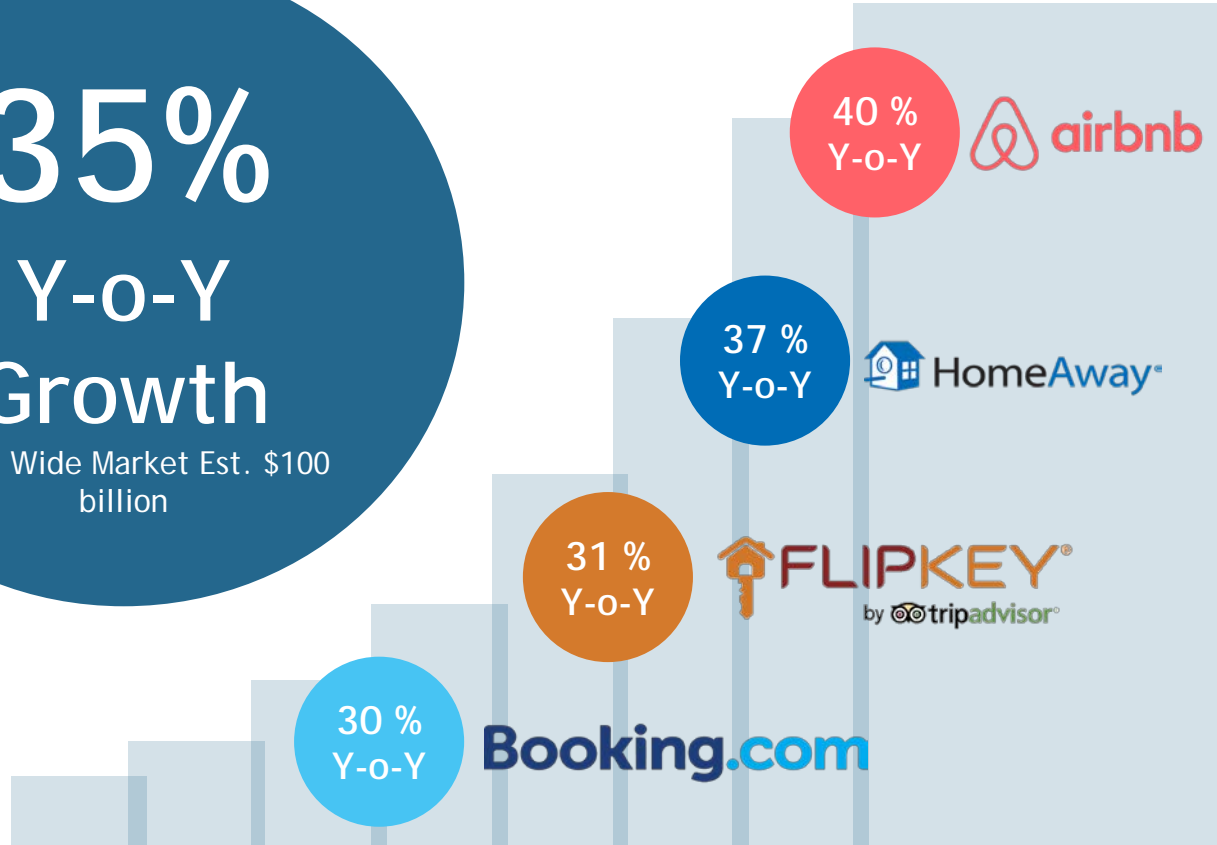


Community of Superhosts



Landlord Analytics Dashboard

# Revenue Growth



US total  
addressable  
market

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\$51 B

6 M  
Investment  
Homes

X

\$8,571 K  
Average Net  
Revenue



# Unit economics



\$2,500



CAC

\$17,100



LTV

# Repeat Founders



**Truth Oladapo**

CEO



**Isabel Berney**

COO



**Olof Matti**

Head of Growth



# Talk To Us

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## We unleash short-term rental

- TAM \$51 B in US
- \$2.1 million in Gross Revenue
- 32 % Margin
- 20% MoM growth

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