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Prolaera

Professional Learning. Simplified.



Claire, CPA



Complete 40 hours/year



Track requirements



Keep 5 years of records

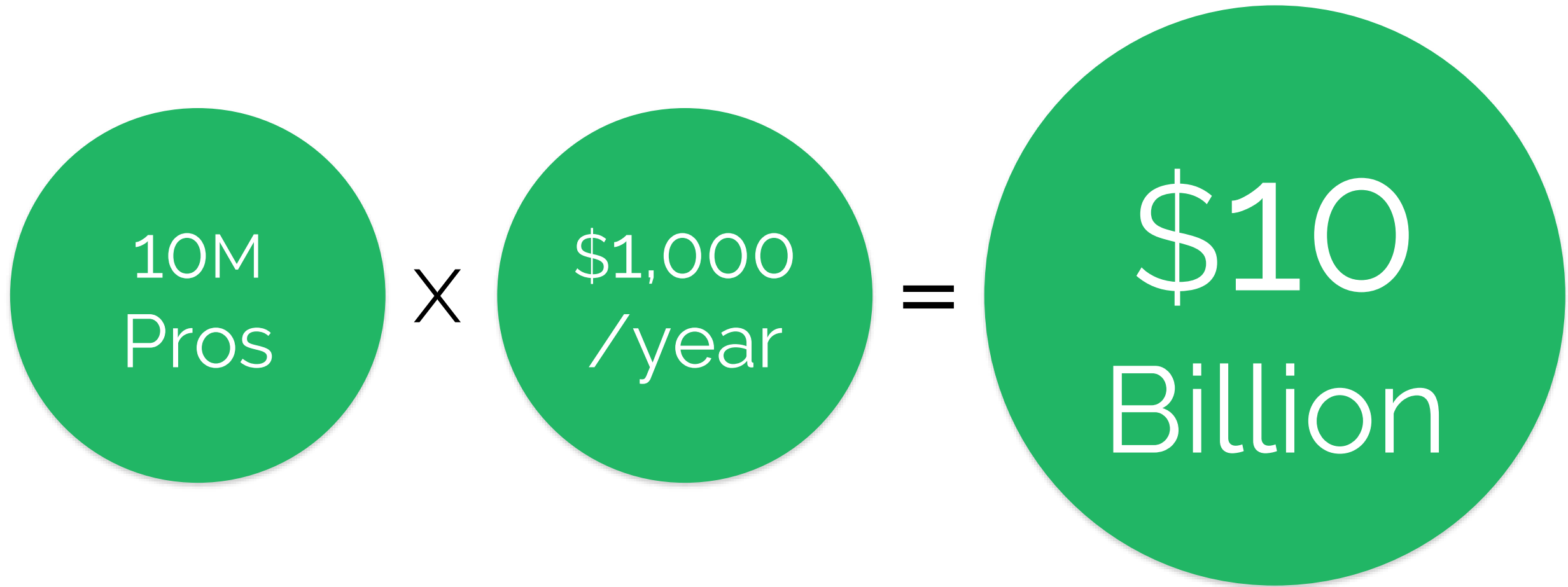
ONE SPREADSHEET TO RULE THEM ALL

Training	Next Date	Status									
Washington	12/31/17	120 hours in three year periods ending December 2008, 2011, 2014, 2017 24 hour limit on nontechnical 4 hours of ethics specific to Washington state College teaching limited to 72 hours per three year cycle. 15 hours per credit (3 for ACCT) plus up to 2x for prep. Retain for three years after end of reporting period									
AICPA	12/31/16	120 hours in three year periods ending December 2007, 2010, 2013, 2016 College teaching 15 hours per credit - no limit. Prep not mentioned Retain -- none mentioned									
CFE	5/31/15	20 hours for each year ending May 31 including 2 hours of ethics and 10 re detection or deterrance of fraud. 10 per year carryover allowed. Matt's practice is to only carryover earned in prior year and not give effect to the two year back carryover. Retain for three years (use reporting period as it is silent)									
CFF	12/31/17	60 hours three years ending 12/31/2014, 17, 20 in bk/insolvency, computer forensics, economic damages, family law, fraud investigation, litigation support, stakeholder disp Retain -- none mentioned									
			AICPA 2016	WA CPA 2017	CFF 2017	Fraud CFE 2016	All CFE 2016	Fraud CFE 2017	All CFE 2017		
			120.0	120.0	60.0	10.0	20.0	10.0	20.0		
Ethics requirement			4.0		2.0		2.0				
Date	Provider	Cert?	Topic	159.0	75.5	12.4	10.6	39.0	-	-	
5/8/15	UofW	Y	Financial reporting update	8.0	8.0						1 8.00
5/19/15	US Trust	Y	DC policy update, tax and govt	1.0	1.0						-
6/26/15	CN Checkpoint	Y	Washington CPA ethics first 1/2	2.0	2.0						1 2.00
31-May-15			CFE Deadline								-
10-Jun	WSCP	Y	Annual meeting	1.5	1.5			1.5			-
1-Jun			Carryover of CFE				3.7				-
25-Jun	KPMG	Y	Revenue recognition at Amazon	1.0	1.0			1.0			-
30-Jul	CN	Y	BD Roundtable	1.5	1.5			1.5			1 1.50
18-Aug	KPMG	Y	Rev rec webcast	1.5	1.5			1.5			-
20-Aug	CN	Y	Intro to ARM	2.0	2.0			2.0			1 2.00
11-Dec	AICPA	Y	AICPA SEC PCAOB conference	25.0	25.0	5.85	5.85	25.0			-
23-Dec	CN Checkpoint		Washington CPA ethics second 1/2	2.0	2.0			2.0			1 2.00
31-Dec-15											21.00

DEATH BY 1,000 SPREADSHEETS

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$$\begin{matrix} \text{10M} \\ \text{Pros} \end{matrix} \times \begin{matrix} \$1,000 \\ \text{/year} \end{matrix} = \begin{matrix} \$10 \\ \text{Billion} \end{matrix}$$

SIMPLE LICENSE TRACKING

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SaaS

\$5
user/month

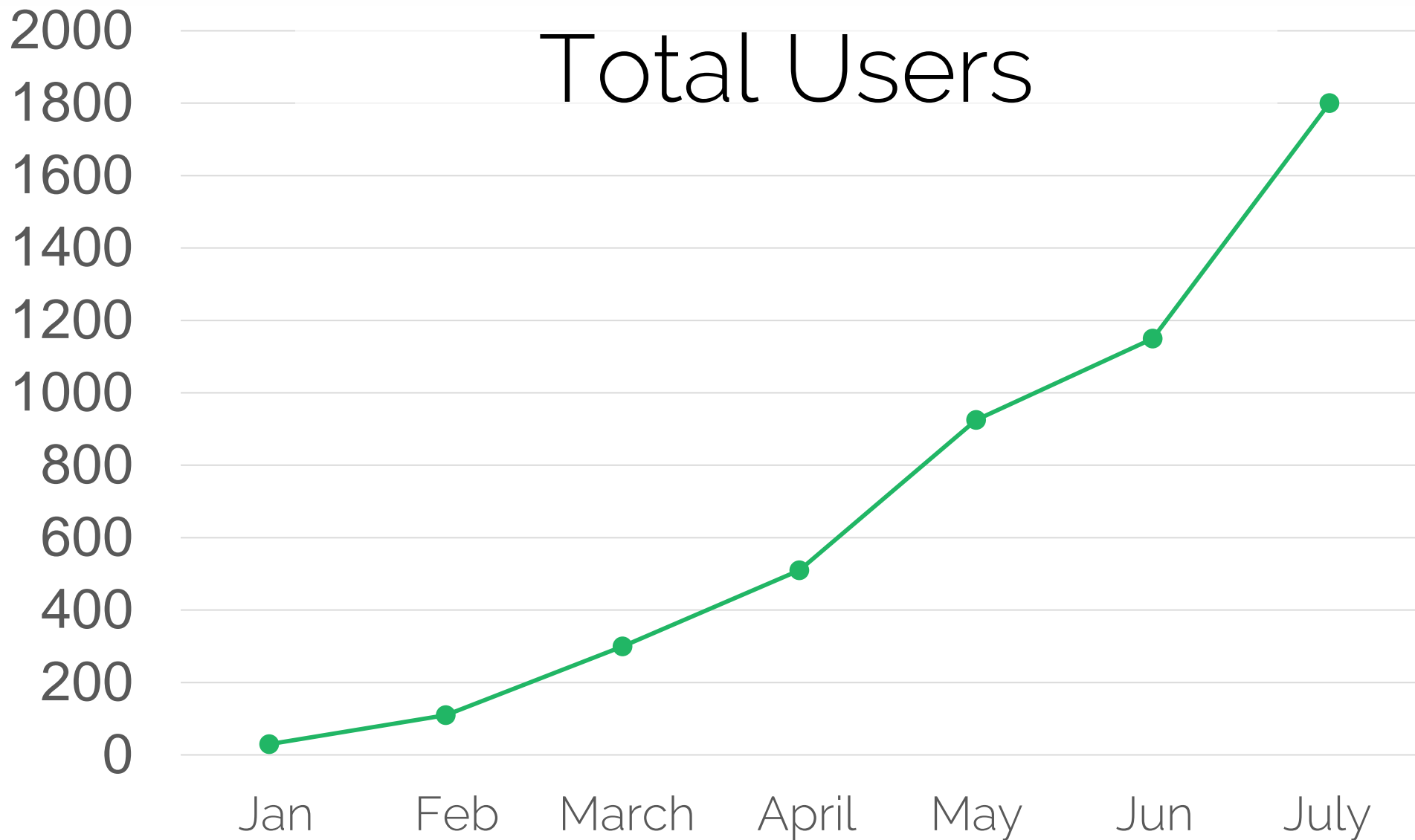
+

Courses

40%
Revenue Share

1,500
Courses

1,800
Users





Evan Hiner
CEO & Founder



Teagan Wrest
Lead Developer



Chris Hansen
Head of Product





Simplifying required compliance



Big market, slow competition



Accelerating adoption