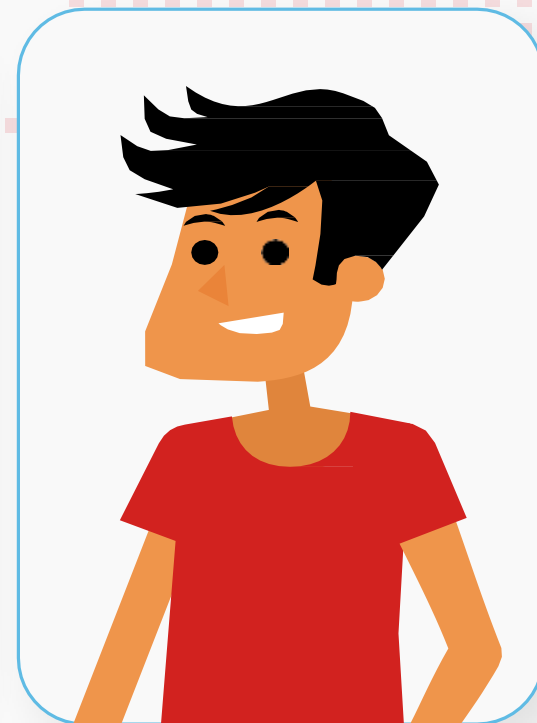
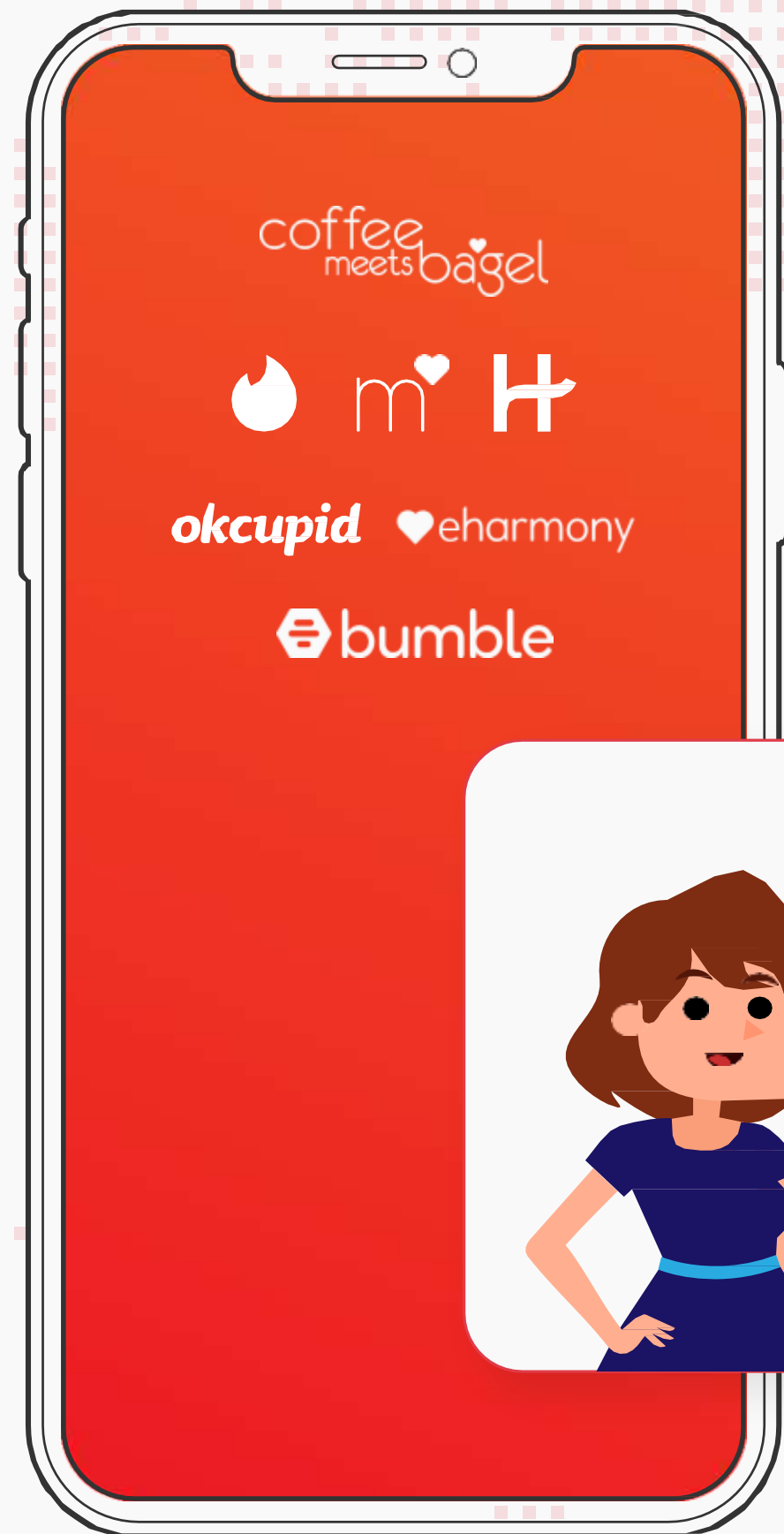


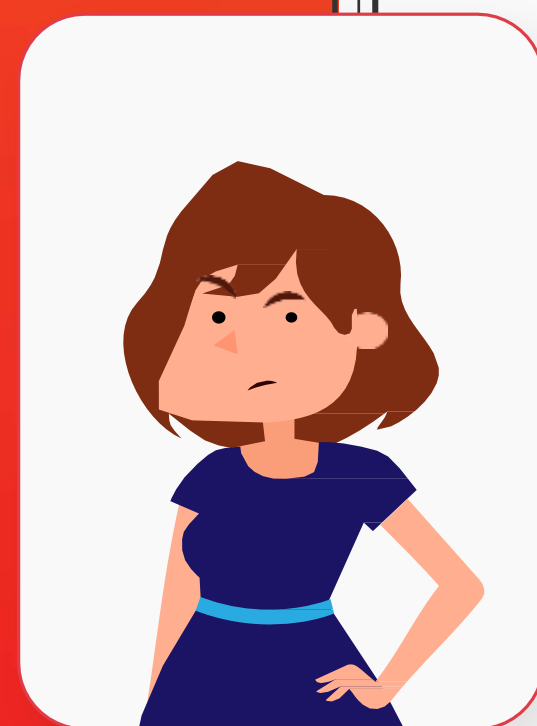
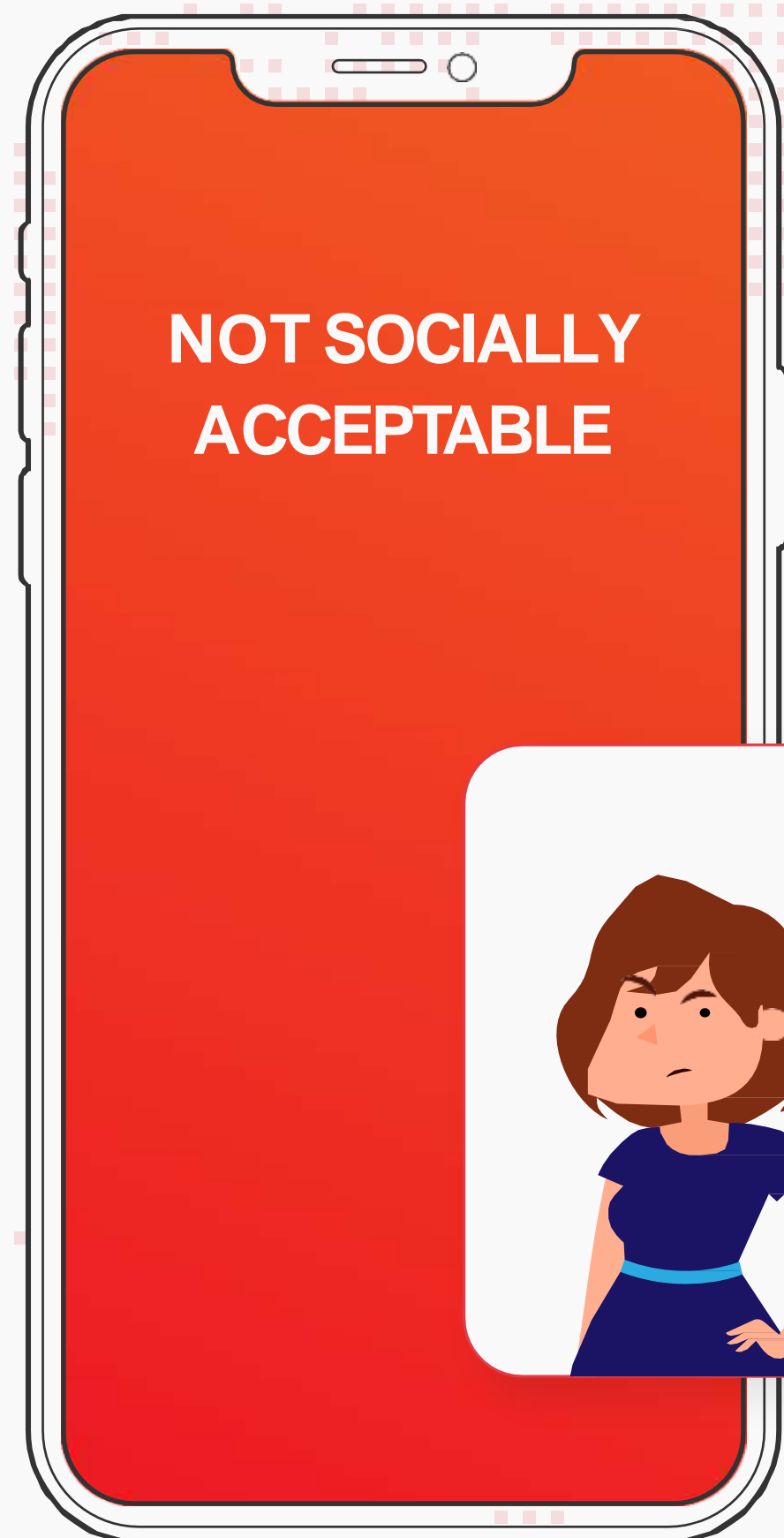


هارمونیکا

HARMONICA



**Online dating  
has increased  
worldwide by  
36% in the last  
two years.**



**Online dating is  
not working in  
the **middle east.****



***In 6 Months***

**100,000**

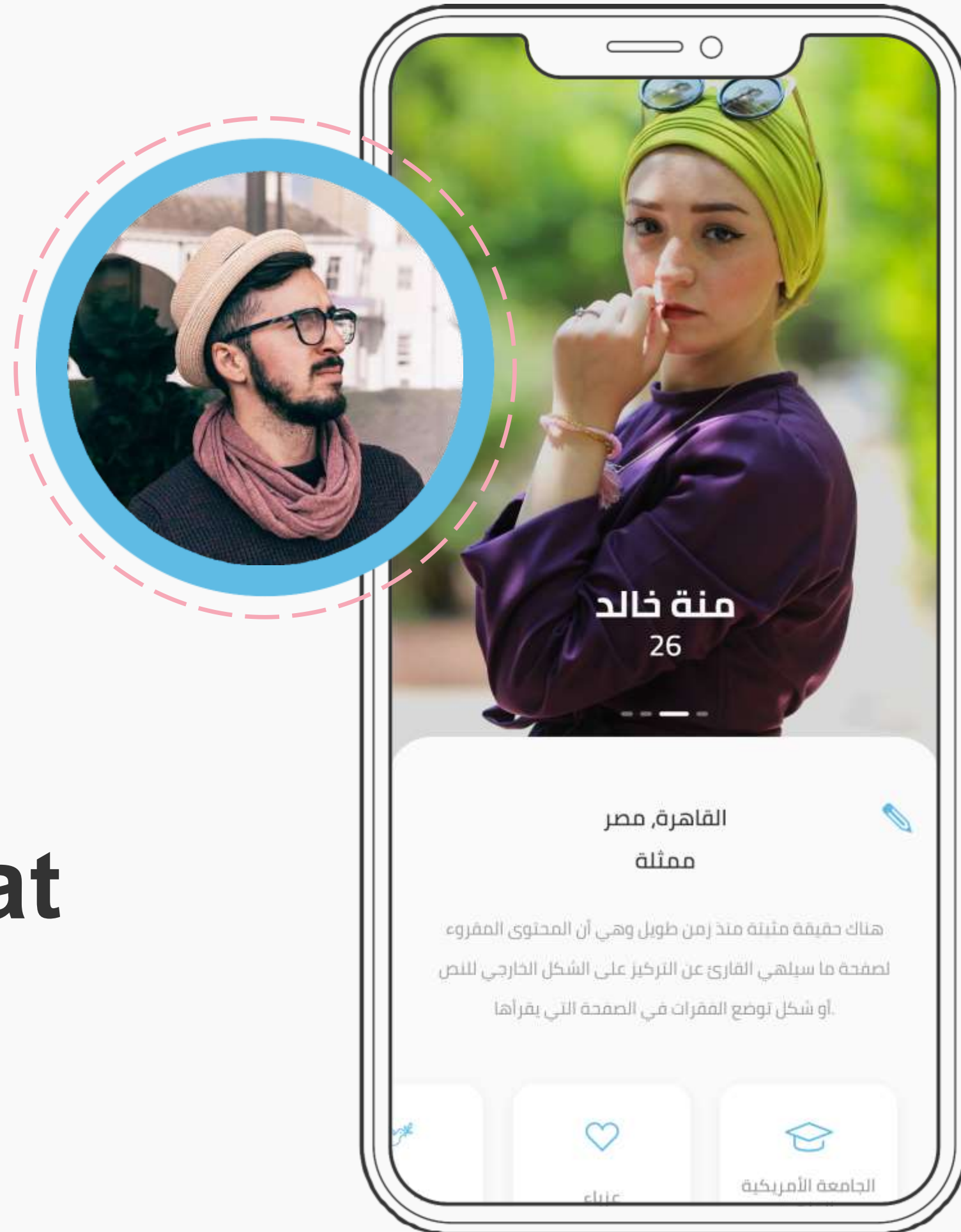
***User Base***

10K

*DAU*

+5,000,000

*Messages*



**ONE**  
**Match at  
a time!**

**2:1**  
**Female to  
male ratio**



**Wedding spent /year  
in MENA**

**\$40B**




# NewStatesman

**MIDDLE EAST** 12 FEBRUARY 2018



## How a dating app is changing romance for Egypt's conservative millennials




# TEAM






**SAMEH SALEH**  
*CEO*

**PETRONAS**  **HERIOT WATT UNIVERSITY** 



**TAMER SALEH**  
*CTO*

**IBM**  **Swift** 



**DR. NABEEL ELKOT**  
*PSYCHIATRIST*

100+ PUBLICATIONS  
& TV SHOWS

**100K**

*Users*

**+5M**

*Messages*

**\$40B**

*Opportunity*

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**Thank You!**

