

reflect

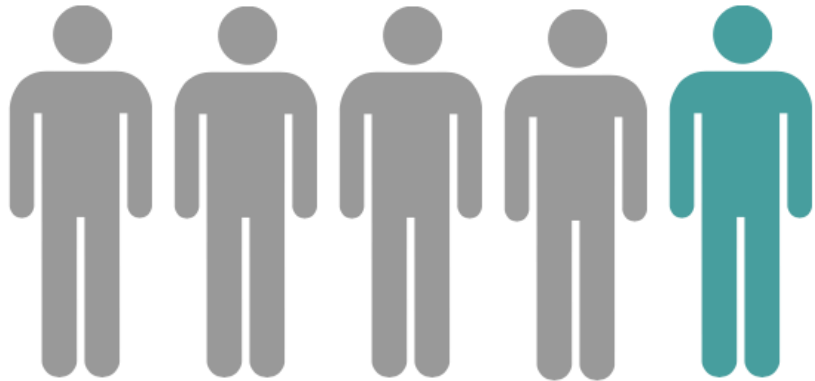
reimagining in-person therapy through data

Jonathan TranPham

founder/ceo

I HAVE ANXIETY

Too hard to get help



80% do not find the right therapist

1

of sessions per person

A person is sitting on a grassy field, looking towards a city skyline in the background. The scene is slightly blurred, suggesting a focus on the text overlay. The person is wearing a dark jacket and is sitting with their back to the camera. The city skyline includes several tall buildings, and the overall atmosphere is calm and contemplative.

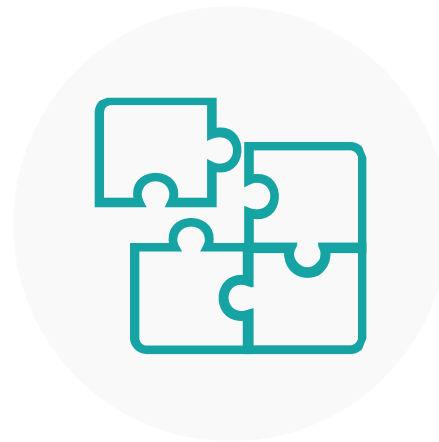
\$35 Billion

lost therapy revenue

In-person therapy, driven by data



network of
top therapists



data-driven
matching

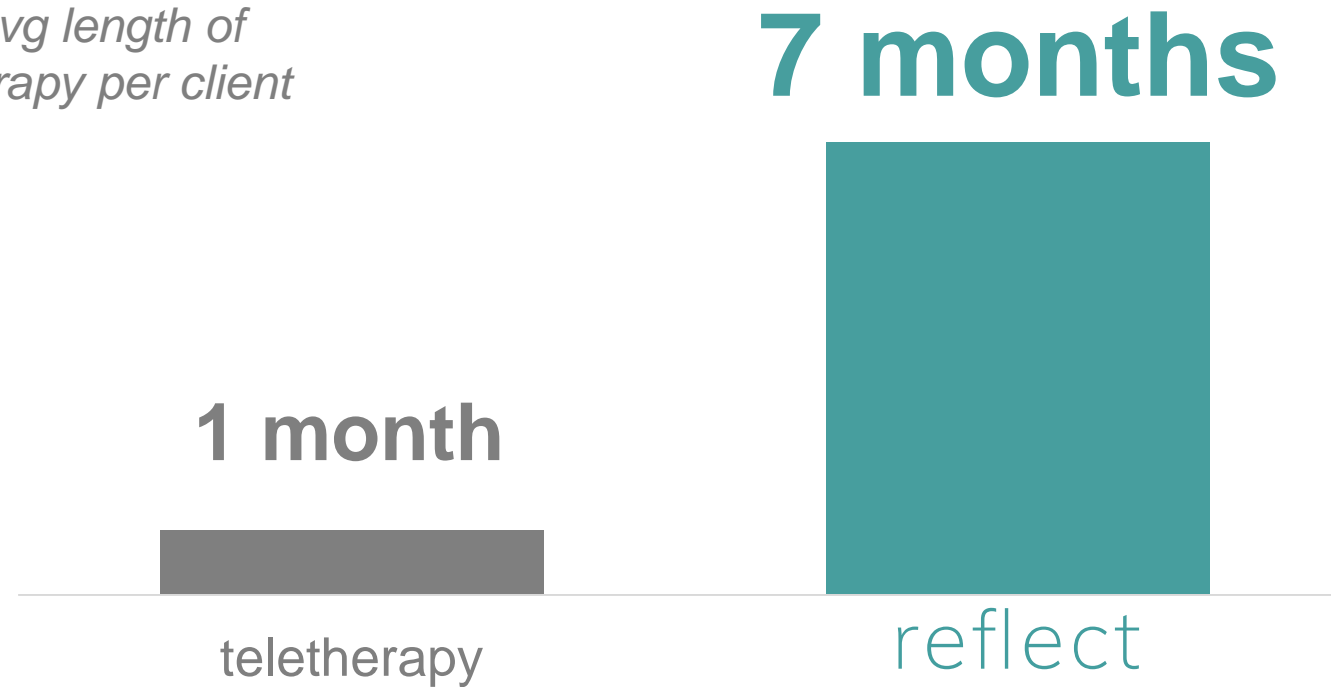


feedback between
sessions

90% success rate

Better therapy relationships

*avg length of
therapy per client*



Recurring revenue model

\$95

per session
gross booking

\$15

per session
reflect take rate

Significant traction in the Bay Area

\$50k

monthly bookings

20%

monthly growth



Healthcare and consumer experience



Jonathan TranPham
founder/ceo



Libby Friede
operations



Daniel Huang
engineering



7x

length vs. teletherapy

\$50k

monthly bookings

20%

monthly growth

Let's reflect.